



SUSTAINABLE AND EQUITABLE TUNA PROCUREMENT POLICY

1. SEALORD WILL SOURCE TUNA:

- That is traceable to the fishing vessel and fishing region.
- From fishing companies that operate in a socially and economically responsible manner. For more information on our suppliers and their policies, please visit the following links:
 - o [CMC Sustainability Information](#)
 - o [PFI Sustainability Information](#)
 - o [FCF Tuna Sustainability](#)
- From companies that have clear and transparent modern slavery policies.
- From fishing companies that catch tuna without using manufactured fish aggregating devices (FADs). Commonly known as free school fishing.
- That have a non-tuna bycatch rate of below 1% of catch.

2. SEALORD WILL AVOID SOURCING TUNA SOURCE FROM:

- Over-fished species or where over-fishing occurs.
- Fisheries that use indiscriminate fishing practices that result in significant quantities of catch being discarded or landed as juveniles or unmarketable species.
- Fisheries that have significant adverse impact on endangered species or small fish populations (such as the use of bait fish).
- Fishers blacklisted due to illegal, unreported and unregulated fishing.
- Catches where transshipments (from smaller fishing vessels to carriers) occur without an independent observer present.

3. SEALORD PROMOTES SUSTAINABILITY AND FAIRNESS BY WORKING WITH OTHER SUPPLIERS AND ORGANISATIONS TO:

- Improve sustainability and equitability (local social and economic benefits) of tuna fisheries.
- Create areas closed to fishing to accomplish tuna sustainability objectives. Specifically, Sealord supports the four high sea pockets in the Western Pacific being established as marine reserves.
- Contribute to the ongoing sustainability of tuna as outlined in our signing of the [WWF Tuna Pledge](#).
- Through our canning suppliers we will support the work of organisations such as the [International Seafood Sustainability Foundation](#).
- Monitor all tuna fishing methods and innovation within these and then select the fishing method that has the best and most sustainable outcome.

4. SEALORD WILL KEEP CONSUMERS INFORMED BY:

- Publishing our policy on our website.
- Publishing the fish common name on our website and on our labels, where practical.
- Printing the manufacturing country of origin information on all labels.