

## FISHING POLL August 2022

- POLL DATES:** Wed 3 to Thu 11 August 2022. The median response was collected on Sun 07 August 2022.
- TARGET POPULATION:** Eligible New Zealand voters.
- SAMPLE POPULATION:** Eligible New Zealand voters who are contactable on a landline or mobile phone or online panel.
- SAMPLE SIZE:** 1,200 respondents agreed to participate – 700 via phone and 500 via online panel.
- SAMPLE SELECTION:** A random selection of 20,000 nationwide phone numbers and a random selection from the online panel.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, and area.
- SAMPLE ERROR:** Based on this sample of 1,200 respondents, the maximum sampling error (for a result of 50%) is +/- 2.8%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

Seamounts are fertile habitats for marine life that rise over 1,000 meters above the sea floor. They are the best places to catch popular species such as Orange Roughy. About 50 percent (71 of 142) of Seamounts are currently protected from fishing. What percentage of seamounts would you be comfortable with New Zealand fishing? - 0%, 25%, 50%, 75% or 100%?

		Count	Col %
Seamounts available for fishing	0%	92	8%
	25%	287	25%
	50%	313	27%
	75%	138	12%
	100%	37	3%
	Unsure	295	25%
	Total	1164	100%

Only 8% of New Zealanders want no seamounts available for fishing. 33% want less than 50% available and 42% are comfortable with 50% or more.

		Gender	
		Female	Male
		Col %	Col %
Seamounts available for fishing	0%	7%	9%
	25%	30%	19%
	50%	21%	33%
	75%	11%	13%
	100%	2%	5%
	Unsure	30%	21%
	Total	100%	100%

		Age		
		18 - 39 Col %	40 - 59 Col %	60+ Col %
Seamounts available for fishing	0%	5%	6%	11%
	25%	29%	25%	22%
	50%	24%	30%	26%
	75%	12%	9%	14%
	100%	5%	2%	3%
	Unsure	24%	28%	24%
	Total	100%	100%	100%

		Area					
		Akl Col %	Wgtn Col %	Chch Col %	Prov Cities Col %	Towns Col %	Rural Col %
Seamounts available for fishing	0%	6%	3%	11%	9%	9%	7%
	25%	28%	21%	26%	22%	27%	22%
	50%	22%	28%	28%	28%	23%	37%
	75%	12%	22%	5%	10%	15%	8%
	100%	4%	7%	3%	1%	4%	2%
	Unsure	28%	19%	27%	29%	22%	24%
	Total	100%	100%	100%	100%	100%	100%

		Deprivation		
		Least Col %	Moderate Col %	Most Col %
Seamounts available for fishing	0%	7%	9%	7%
	25%	25%	26%	21%
	50%	29%	26%	27%
	75%	14%	11%	11%
	100%	1%	4%	4%
	Unsure	24%	24%	29%
	Total	100%	100%	100%

		Probed Party Vote				
		National Col %	Labour Col %	ACT Col %	Greens Col %	Unsure Col %
Seamounts available for fishing	0%	6%	9%	10%	7%	12%
	25%	28%	26%	23%	34%	17%
	50%	28%	32%	20%	16%	15%
	75%	12%	11%	14%	14%	14%
	100%	3%	2%	0%	4%	3%
	Unsure	23%	19%	32%	24%	39%
	Total	100%	100%	100%	100%	100%

45% of Labour voters and 45% of Greens voters are comfortable with fishing of 50% or more of the seamounts.

To balance the competing priorities of conservation and food production the fishing company Sealord has proposed that 89 percent of seamounts should be protected. Would you support or oppose this proposal?

		Count	Col %
Protect 89% of seamounts	Support	711	61%
	Oppose	172	15%
	Unsure	284	24%
	Total	1168	100%

61% of respondents support the Sealord proposal with only 15% opposed for net support of +46%.

		Gender	
		Female	Male
		Col %	Col %
Protect 89% of seamounts	Support	62%	60%
	Oppose	15%	15%
	Unsure	23%	25%
	Total	100%	100%

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Protect 89% of seamounts	Support	57%	61%	63%
	Oppose	15%	14%	16%
	Unsure	28%	25%	22%
	Total	100%	100%	100%

		Area					
		Akl Col %	Wgtn Col %	Chch Col %	Prov Cities Col %	Towns Col %	Rural Col %
Protect 89% of seamounts	Support	62%	61%	44%	53%	65%	72%
	Oppose	15%	7%	30%	15%	13%	14%
	Unsure	23%	33%	26%	32%	22%	14%
	Total	100%	100%	100%	100%	100%	100%

		Deprivation		
		Least Col %	Moderate Col %	Most Col %
Protect 89% of seamounts	Support	59%	65%	56%
	Oppose	21%	12%	11%
	Unsure	20%	23%	33%
	Total	100%	100%	100%

		Probed Party Vote				
		National Col %	Labour Col %	ACT Col %	Greens Col %	Unsure Col %
Protect 89% of seamounts	Support	61%	69%	62%	64%	50%
	Oppose	15%	14%	12%	14%	26%
	Unsure	24%	17%	26%	22%	24%
	Total	100%	100%	100%	100%	100%

Net support by party is:

1. Labour +55%
2. ACT +50%
3. Greens +50%
4. National +46%
5. Undecideds +24%

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**12 August 2022**